

# Creation of financial products for the crypto business

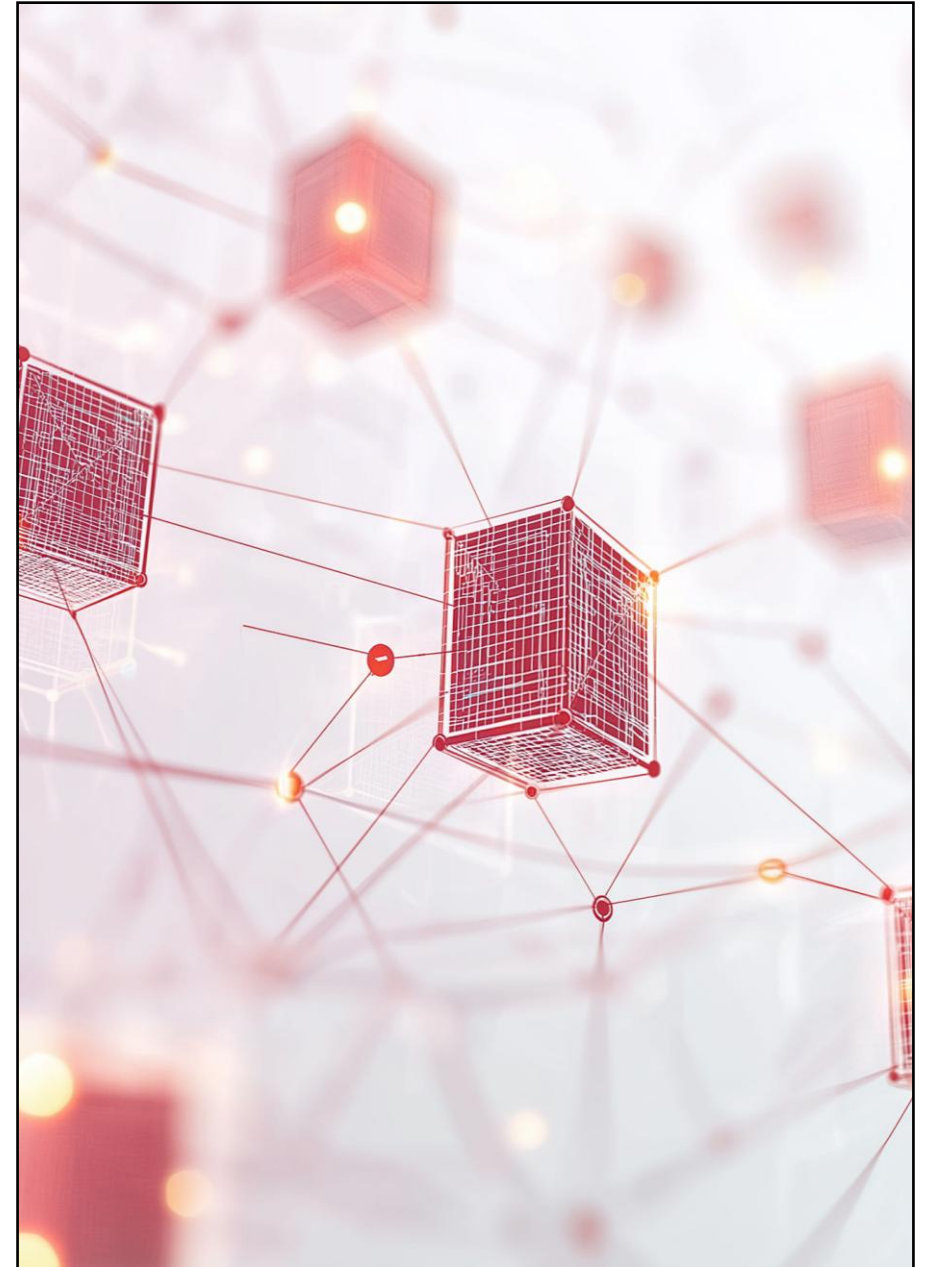
Powered by the global network of John Tiner & Partners, est. 1995



# Facts

- Many people wish to invest with crypto, bypassing traditional financial institutions
- Many businesses and investment managers want to raise funds from crypto investors
- Many crypto investors want to invest into products linked to Real World Assets (RWA)
- Many ordinary investors want to comfortably invest into exciting opportunities in crypto without using a crypto wallet

Our global securities issuance services platform addresses all the above needs.



# How to raise funds in crypto for non-crypto projects

A great deal of wealth is locked in the cryptosphere. Tapping it as the investor base is an appealing task.

One obvious solution is to co-operate with a crypto broker and have the investor open two accounts at once – one with the crypto broker to sell crypto and the other with the ordinary broker to buy the securities (that we will help issue). However, many crypto investors are reluctant to have accounts with institutions.

To accommodate purely-crypto investors securities may be issued as security tokens, being originally on a blockchain and not requiring the investor to deal with crypto/fiat conversion personally.

We know how to issue securities in the form of blockchain-transferable tokens, but otherwise being legally securities (with an ISIN) subject to securities laws.

Private placement of such securities is usually subject to less regulation and oversight than a public issue, but even public issues are possible without a need to involve the regulator in certain jurisdictions.

It is important to say that as a legal services platform we are completely software-neutral and can tether our issuance service to any blockchain and software solution.

# Issuing Security Tokens with no complications

When raising funds in crypto, a great deal of legal effort is spent on proving that the token being offered to investors is a ‘**utility**’ rather than a ‘**security**’ token. Truth is, such tokens are very rarely pure utility instruments.

Our approach for non-utility tokens is – why don’t we call them securities from the start, and get them **legally issued as securities**? You would be surprised at how easy and inexpensive this could be if the right configuration and jurisdiction is chosen.

Structuring a private placement in a compliant way is **easy**, as those are exempt from prospectus approval requirements in many jurisdictions.

# Raising fiat funds to invest into crypto business

When exciting opportunities open in the crypto sphere it is not only the crypto investors that want to participate. Family offices, wealthy individuals, even institutions may wish to buy in. However, they prefer investing through ordinary securities, not through blockchain wallets.

We **create securities** to wrap up the crypto investment, engage suitable custodians for peace of mind and get the securities into Euroclear / Clearstream / SIX-SIS or other global depository systems where they are easily investable and tradable. We can even secure an exchange listing for such securities. Our typical issue country for such products is Switzerland but we also do it in other places, depending on the target distribution market.

# Our Service

- Issuing securities and financial instruments on a turnkey basis. Creation of securities, ISIN / CFI / LEI / GIIN, brokers, exchange listing
- Making available a regulated financial infrastructure to effect settlements



JOHN TINER & PARTNERS

Please contact your relationship manager with any **specific** inquiries

Info @ 208markets . com